



Digital solutions built with clarity, creativity, and accountable delivery.

Company profile, services, packages, working process, founder involvement, and clearly labelled concept capabilities.

Based in

Tiruppur, Tamil Nadu

Serving

Businesses across India

Collaboration

Remote projects worldwide

OPEN THE DOOR TO DIGITAL GROWTH

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COMPANY OVERVIEW

A strategic creative and digital partner.

ADVENTADOOR helps businesses establish, strengthen, and grow their digital presence through website development, app development, branding, graphic design, digital marketing, social-media management, and ongoing website support. Each project begins with the client's goals, audience, operating needs, content readiness, and practical constraints.

What ADVENTADOOR provides

Integrated planning, design, development, campaign support, and long-term digital maintenance.

How projects are handled

Written scope, visible milestones, consolidated approvals, transparent communication, and defined support.

FOUNDER PROFILE



Srinikesh Velayutham V

Founder & CEO

Srinikesh Velayutham V founded ADVENTADOOR to help businesses turn ideas into clear, useful, and growth-focused digital experiences. He leads project discovery, creative direction, solution planning, client communication, and quality review across website development, app development, branding, digital marketing, social media, and ongoing support. His approach combines practical business thinking with careful design and technology decisions. Srinikesh remains directly involved from the first conversation through delivery and post-launch guidance, giving clients a consistent point of contact and accountable project leadership.

Relevant expertise: project discovery, creative direction, web and app planning, branding, digital growth, client communication, and quality review.

SERVICES

Six connected capabilities.

01

Website Design & Development

Responsive business sites, e-commerce stores, custom platforms, forms, integrations, analytics, and deployment.

02

Mobile App Development

MVP, business, and custom application planning with user flows, dashboards, integrations, and deployment support.

03

Branding & Graphic Design

Logo systems, colour and typography, stationery, social assets, presentations, and brand guidelines.

04

Digital Marketing

SEO, campaign planning, paid media coordination, landing-page improvement, conversion tracking, and reporting.

05

Social Media Management

Content strategy, calendars, post design, short-form video concepts, captions, engagement, and analytics.

06

Website Maintenance & Support

Updates, backups, security checks, content changes, performance monitoring, and priority support.

INDUSTRIES SERVED

Startups and entrepreneurs	Small and medium enterprises	Retail and e-commerce	Textiles and manufacturing
Healthcare and hospitality	Education and professional services	Community and non-profit initiatives	Organizations seeking remote digital collaboration

PROCESS

A clear path from discovery to support.

01 Discovery Understand goals, audience, content, constraints, and success criteria.	02 Strategy Define scope, deliverables, responsibilities, milestones, and technical direction.	03 Design Create the visual system, page or screen structure, and review-ready prototypes.
04 Development Build, integrate, validate, and optimize the approved solution.	05 Launch Complete final checks, deployment, handover, and training.	06 Support Provide the agreed post-launch period and optional ongoing maintenance.

PACKAGE CATEGORIES

Web Starter Website, Business Website, E-commerce Website, Custom Web Platform	Apps MVP App, Business App, Custom Application	Branding Brand Starter, Professional Identity, Complete Brand System
Marketing Launch, Growth, and Performance packages	Social Essential, Growth, and Premium management	Care Essential, Business, and Priority maintenance

WORKING PRINCIPLES

Scope agreed before development · Milestones shared in advance · Approvals recorded at each stage · Client data handled confidentially · Final ownership defined in writing · Post-launch support options provided.

CONCEPT WORK

Interactive demonstrations of what ADVENTADOOR can build.

The following concepts are independently created demonstrations. They are not commissioned client work, testimonials, or claims of commercial results.



RESTAURANT WEBSITE

Ember & Spice

Filterable menu, dish details, reservation flow, gallery, hours, location, and saved fictional bookings.

Concept Project - Fictional Demo Data



FASHION E-COMMERCE

Aariya Studio

Product discovery, filters, wishlist, cart, checkout simulation, customer account, and fictional order history.

Concept Project - Fictional Demo Data



HEALTHCARE APPOINTMENT APP

CareConnect

Provider search, profiles, time slots, appointments, reminders, patient profile, and clinic admin view.

Concept Project - Fictional Demo Data

CONCEPT WORK CONTINUED

Capabilities across manufacturing, branding, and growth.



B2B TEXTILE WEBSITE

LoomCraft Textiles

Fabric catalogue, detailed specifications, comparison, manufacturing process, catalogue download, and export enquiry.

Concept Project - Fictional Demo Data

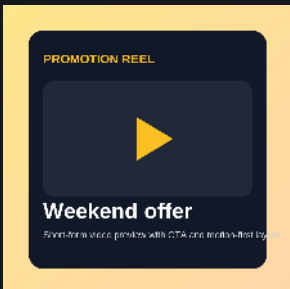


BRAND IDENTITY

NovaNest

Logo arrangements, palette values, typography testing, stationery, social assets, presentations, and guidelines.

Concept Project - Fictional Demo Data



MARKETING DASHBOARD

Local Growth Campaign

Campaign planner, 30-day calendar, post previews, analytics comparison, saved plans, and optimization guidance.

Concept Project - Fictional Demo Data

CONTACT ADVENTADOOR

Start with your business goal, required service, approximate scope, preferred timeline, and available content.

Email adventadoor@gmail.com	Instagram @_adventadoor_	LinkedIn Srinikesh Velayutham V
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All concept projects in this document are fictional demonstrations created to show design, development, branding, and digital strategy capability. They are not client projects and do not represent verified business outcomes.